WHAT'S Poppin' LI

LONG ISLAND'S GO-TO FOR
BALLOON ART AND EVENT DECOR

CONTACT INFORMATION

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Founder & Lead Creative, Jena

About Us

What's Poppin' LI began in 2021 when our founder couldn't find the perfect balloon art for her daughter's birthday—so she created it herself. The incredible response sparked a business that's been bringing imagination to life ever since.

Today, we're your go-to for balloon art and event décor that transforms any celebration. We collaborate with you to create unforgettable moments that keep What's Poppin' LI top of mind for every future event.

Ready to see how we can elevate your party?



Number Bombs

Highlight every milestone!
Oversized numbers decked out in balloons and custom details bring birthdays, anniversaries, and celebrations to life.








ny
LEO


S·P·A
LACQUER







Garlands

Elevate your décor in style!

Our balloon garlands can be designed in any size or color palette, creating show-stopping moments that tie your theme together.








RONALDO
7
RONALDO
7
RONALDO
7


AFA
ALZHEIMER'S FOUNDATION OF AMERICA
Barbara Rabinowitz
Education & Resource Center




ONE

Panels

Create a picture-perfect moment!
Our panels wrapped in balloons, customized with names, dates, and themed details are made to impress and double as the ultimate photo backdrop.




Sinéad's
FIRST COMMUNION


Congratulations!


VINCENT & CALEB'S
first
DOUBLE
HEADER


WE CAN
Bearly
WAIT


Mazel Tov
BRAYDEN
Mitzvah
Train

Backdrops

Set the scene in seconds!
Custom backdrops paired with balloon garlands create a fully themed display that transforms photos into lasting memories.










A&A
A&A







Marquee

Say it with impact!
Giant marquee letters or numbers combined with balloons light up the room and instantly become the centerpiece of your event.




60


BEN


GRAD


2025

Rings

Frame the fun in style!

Our balloon rings can be customized with colors, themes, or numbers and letters, creating a stunning backdrop that’s perfect for photos or centerpieces.






40


Oh
Baby





Arches

Welcome guests in a big way!
Our custom balloon arches create a stunning entryway or backdrop, adding color, style, and instant “wow” to any celebration.






POP CORN
POP CORN
POP CORN








I ♥ NY
NY



Columns

Bring height and impact to your event!
Our balloon columns add bold pops of color and style, making the perfect statement at entrances, stages, or dance floors.






MIXOLOGY
CLOTHING COMPANY


OBM
Open Bay & Ocean Bay
MARINAS




GRAD!

Centerpieces

Add the perfect finishing touch!

Our custom balloon centerpieces bring color and charm to every table, making your décor as unforgettable as the celebration itself.








30





Bed Parties

Celebrate in comfort and style!
From arches and garlands to marquee letters and balloon displays, our custom setups transform bedrooms into the perfect party scene.




TERPS
UMD
FUTURE MILF


DELAWARE
DELAWARE
DELAWARE
DELAWARE
GEAR
delaware


SJU

Designed For You

Bring your vision to life!
From themed installs to unique color palettes, our custom balloon designs are tailored to fit your event and make it one-of-a-kind.






GRAD


Happy Chanukah




We are
Over the
Moon
B
A
B
Y

Photo Booths

Balloon letter to Booths!

Our open air photobooths gives your guests digital sharing and nonstop fun, perfect for any celebration.








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